

SPONSORSHIP PACKAGES

Project Oceanology provides more than 20,000 students and adults annually with opportunities to learn about the ocean through firsthand exploration and experiences. Nurturing interest and inspiring enthusiasm for science and for our planet’s marine environment from our year-round waterfront facility in Groton, Connecticut, our vision is to be the center of excellence for inquiry, and place-based science and marine education serving the evolving needs of our global community.

Join us in honoring Howard “Mickey” Weiss Ph.D., founder of Project Oceanology. Since 1972, Mickey has been a catalyst for change and integral to our mission and trajectory. It is our privilege to celebrate his impact and service.

For more information, including other recognition opportunities, contact Emily de Labry at edelabry@oceanology.org or 860-445-9007.

KAHUNA

\$25,000: Presenting Sponsor

A wave marked by tremendous momentum, Kahuna sponsors supporting the Project O mission are committed to love of the ocean and learning, these donor funds enable capital projects that serve thousands of youth annually in classrooms afloat and on shore.

- Sponsor logo branded and name mentioned in all social media posts, emails, partnership/ sponsor messaging & logo hyperlinked from home page at oceanology.org.
- Premium ad placement on back cover full page, full color.
- Prominent placement in all night of event signage, mention as lead sponsor in all marketing and press releases, pre and post event.
- Branded sponsor giveaway.
- 10 tickets plus VIP Event Access for 10 with priority private facility tour and private reception with Dr. Weiss.
- Shoulder season excursion on Enviro Lab II for up to 24 of your guests, alongside other sponsors.
- Sponsor gift bag.

TIDAL

\$15,000: Event Sponsor

Tidal sponsors are as exceptional as their ocean wave counterparts. Their impact is notable, and their commitment to mission, education and access creates ongoing opportunities, one sail at a time.

- First two sponsor commitments secure either: interior front or back cover, full page color program advertisements; subsequent sponsors full page full color advertisements.
- Sponsor logo hyperlinked from home page on oceanology.org.
- Dedicated, co-branded sponsor social media acknowledgment, inclusion in all night of event signage, sponsor mention in all marketing and press releases, pre and post event.
- VIP Event Access for 7 with priority, private facility tour.
- Shoulder season excursion on Enviro Lab II for up to 12 of your guests, alongside other sponsors.
- Appropriate sponsor logo or similar placed on interior classroom door or hallway display.
- Sponsor gift bag

ROGUE

\$10,000: Premier Sponsor

A rogue wave has a height more than twice the significant wave height. Our Rogue sponsors stand out as a significant force, propelling Project O and ensuring access to its creative and distinct youth programs onsite, in schools and virtually.

- Multiple available, full page color advertisement in program.
- VIP Event Access for 5 with sponsor group facility tour.
- Inclusion in sponsor social media acknowledgments, night of event promotion, pre and post event marketing.
- Sponsor logo hyperlinked from home page on oceanology.org.
- Shoulder season excursion on Enviro Lab II for up to 10 of your guests, alongside other sponsors.
- Sponsor gift bag.

SURGE

\$7,500: Premier Sponsor

Surge sponsors are looking towards the horizon. These highly visible waves draw as much attention and activity as our sea water lab, a learning space where kids routinely have hands-on access to what is abundant in our marine environment.

- Multiple available, full page black & white advertisements in the program.
- VIP Event access for 5 with sponsor group facility tour.
- Sponsor logo hyperlinked from sponsor page.
- Inclusion in sponsor social media acknowledgments, night of event promotion, pre and post event marketing.
- Shoulder season seal watch for up to 7 guests.
- Sponsor gift bag.

CURL

\$2,500: Community Sponsor

As waves reach the shore, the energy in front of the wave slows down due to friction with the shallow bottom. Our community sponsors are the conduit through which our love of learning comes ashore.

- Multiple available, 3/4 page black & white advertisements in the program.
- Premium event access for 4 with a sponsor group facility tour.
- Sponsor logo hyperlinked from sponsor page.
- Sponsor inclusion in social media shout out, pre and post event.
- Four passes redeemable for a seal watch experience.
- Sponsor gift bag.

RIPPLE

\$1,000: Individual Supporters

Alone we cannot change the world, together we can begin with the one nearest us. It is our fervent hope that together we cast stones that create ripples of possibility for the Project O community.

- Multiple available, 1/2 page advertisement in program.
- Event access for 2 with Project O facility tour.
- Sponsor logo on sponsor page.
- Two month unlimited sponsor access to virtual programs.
- Sponsor gift bag.

SWELL

\$5,000: Supporting Sponsor

Dedicated classroom spaces are the current through which youth, adults and seniors alike learn, grow and dream. Creating accessible spaces conducive to each of these audiences provides a conduit through which we share our love of learning.

- Multiple available, 3/4 page black & white advertisement in the program.
- Premium event access for 5 with a sponsor group facility tour.
- Sponsor logo hyperlinked from sponsor page.
- Sponsor inclusion in social media shout out, pre and post event.
- Shoulder season seal watch excursion, for up to 5.
- Sponsor gift bag.

WAKE

\$1,500: Friends of Project O

As sure as a vessel pushes forward, the wake that trails behind is a definitive sign that a change has been effected. Let your generosity be the kind of gift that is remembered for the opportunities created.

- 3/4 page black and white advertisement in program.
- Event access for 2 with a sponsor group facility tour.
- Sponsor logo on sponsor page.
- Sponsor inclusion in social media shout out, pre and post event.
- Two passes redeemable for a seal watch experience.
- Sponsor gift bag.

Other Recognition Opportunities

\$500: Weiss Tribute Program Mentions

Sign our yearbook style Program Book, your opportunity to give the gift that gives twice, both supporting Project O mission and vision, and expressing your appreciation for Mickey's service and impact through your stories and experiences.

All copy and images are due no later than September 15th, in EPS format, 300dpi to edelabry@oceanology.org.

Looking for additional opportunities?

Contact Emily de Labry at 860-445-9007 for giving options including legacy, naming opportunities, and planned gifts.